Message Text

UNCLASSIFIED

PAGE 01 BANGKO 06566 251344Z ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W

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R 251107Z MAR 77 FM AMEMBASSY BANGKOK TO USDOC WASHDC

INFO SECSTATE WASHDC 500

UNCLAS BANGKOK 6566

E.O. 11652: N/A TAGS: BEXP, TH SUBJECT: WTDR/FTI

- 1. THAILAND 2. CNTRY CODE: 549 3. SER.NO. 0033200
- 4. ALLIED ENGINEERING CO., LTD.
- 4A. CODE: K
- 5. 3 EKAMAI ROAD, P.O. BOX 2676
- 6. BANGKOK, THAILAND
- 7. ESTABL: 1965 8. EMPL: 110 9. SIZE: (20-X) MEDIUM
- 10. REPUTATION: (22-X) GOOD
- 11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN ORDER OF IMPORTANCE: LOCAL
- 12. RPT. DATE: 03/77
- 13A. 35850/135. IMP.AGT.DIST. OF AIR CONDITIONERS
- 13B. 38250/135. IMP.AGT.DIST. OF ELECTRICAL POWER MEASURING EQUIP.
- 13C. 34430/135. IMP.AGT.DIST. OF COOLING TOWERS
- 13D. 35610/135. IMP.AGT.DIST. OF PUMPS
- $13E.\ 36320/135.\ IMP.AGT.DIST.\ OF\ REFRIGERATORS$
- 13F. 35640/135. IMP.AGT.DIST. OF AIR FILTERS
- 14. CONTACT: BOONSONG VANASUP TITLE: MANAGING DIRECTOR
- 15. CABLE: VISWACO BANGKOK 16. TELEX: NA
- 17. TEL. 392-5259, 392-2560
- 18. FINANCIAL REFS: LAEM THONG BANK LTD., 289 SURIWONGSE ROAD, BANGKOK.
- 19. TRADE REFS: CUTLER-HAMMER INT'L, 4201 N. 27TH STREET, UNCLASSIFIED

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MILWAUKEE, WISCONSIN 54601; BALTIMORE AIRCOIL CO., INC., P.O. BOX 7322, BALTIMORE, MARYLAND 21227; PACIFIC PUMPING CO., P.O. BOX 12924, OAKLAND, CALIF. 94604.

20. AGENCY REP: TRANE CO., 3600 PAMMEL CREEK ROAD, LA CROSSE, WISCONSIN 54601, AIR CONDITIONERS, ACQ: 1965; CUTLER-HAMMER INT'L, 4210 N. 27TH STREET, MIOYQOWEE, WISCONSIN 54601, ELECTRICAL CONTROLS, ACQ: 1965; BALTIMORE AIRCOIL CO., INC.,

P.O. BOX 7322, BALTIMORE, MARYLAND 21227, COOLING TOWERS, ACQ: 1976; PACIFIC PUMPING CO., P.O. BOX 12924. OAKLAND. CALIF. 94604, PUMPS, ACQ: 1976; ARMSTRONG CORK INC., 1010 CONCORD ST., LANCASTER, PA. 17604, AIR FILTERS, ACQ: 1967. 21. ALLIED ENGINEERING CO., LTD. WAS ESTABLISHED IN 1965 AS A LIMITED LIABILITY COMPANY WITH A REGISTERED CAPITAL OF US\$150,000 TO ACT AS IMPORTER OF AIR CONDITIONING AND

REFRIGERATING EQUIPMENT AND SPARE PARTS, ELECTRICAL EQUIPMENT, PUMPS, INSULATION MATERIALS AND WATER TREATMENT CHEMICALS. MOST OF ITS IMPORTS ARE FROM U.S. (65 PERCENT), U.K. (10 PERCENT), FRANCE (5 PERCENT), JAPAN (15 PERCENT) AND SINGAPORE (5 PERCENT). ITS PRODUCTS ARE FOR DIRECT SALE TO HOTELS, OFFICE BUILDINGS, INDUSTRIAL PLANTS AND GOVERN-

MENT AGENCIES THROUGHOUT THE COUNTRY. SUBJECT FIRM ALSO

ACTS AS A CONTRACTOR FOR INSTALLATION AND SERVICING OF MACHINES AND EQUIPMENT. ITS LEASED OFFICE, LOCATED IN A RESIDENTIAL AREA OF BANGKOK, OCCUPIES A SPACE OF 800 SQ. METERS. ITS OWN WAREHOUSE AND WORKSHOP MEASURES 3,000 SQ. METERS. SUBJECT FIRM EMPLOYS 110 PEOPLE INCLUDING 9 SALESMEN. ITS SALES VOLUME IN 1976 WAS REPORTED TO BE APPROXIMATELY US\$ 2.5 MILLION. LOCAL BANK REPORTS THAT IT IS SATISFIED WITH SUBJECT FIRM'S UTILIZATION OF THE BANK'S FOREIGN FACILITIES UNDER THE LETTER OF CREDIT TRANSACTIONS

AND WITH THE FIRM'S CONDUCT OF ITS ACCOUNT. IT IS

CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: JAMES H. SAVERY AT: AMEMBASSY BANGKOK

WHITEHOUSE

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Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED**

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Disposition Date: 01-Jan-1960 12:00:00 am

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